



Public Relations and Media

The mission of the Public Relations and Media Committee is to inform DAR members and their communities about the historic preservation, education, and patriotic mission and activities of the DAR. The Magee and VanBuren Administrations continue the commitment to increase public awareness of DAR objectives and programs.

Every media release, news story, and social media post helps to answer the question, "What does DAR do?" The Public Relations and Media Committee members work to support Daughters in sharing your story with the public and with each other.

What Can You Do?

Chapter Communication - Newsletters, Brochures, Closed Facebook, Twitter, Instagram, Skype, Telephone
Involve your members (i.e. Don't assume; talk to members and see if they need assistance setting up Facebook accounts or other forms of social media.)

Promote DAR within your community - Media Releases, Public Facebook, Brochures, Website

Please use the Public Relations and Media Committee National website to more effectively promote the activities of our chapters. The website has information on Social Media Pages and Guidelines, DAR Style Guide, Chapter Newsletters, Media Releases to local media outlets, Websites, DAR Media Kit, Photo Release Form and DAR Logo Graphics.

Thank you for all you do for DAR as we Rise and Shine for America. Please let me know if you have questions, or if I can be of assistance in any way. It is an honor to serve as State Chair of Public Relations and Media Committee.

Thank you,

Jan Lusk, State Chair
Public Relations and Media
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